

story / SASHA FIELDS

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raising the **ROOF**

Roofing has gotten a whole lot greener thanks to Gainesville native and UF alumni Christopher Tenney. The innovative owner of *Godwin Green Roofing* has transformed the traditional family business into an eco-friendly one.

"I've always been an environmentally conscious person," Tenney said.

Tenney's grandfather opened Godwin Roofing, which has been a Gainesville staple for more than 35 years. When his grandfather, who was also a pastor for more than 40 years, handed over the company in 2009, he knew that he wanted to work with the environment. His grandfather is still a large part of the company, and the duo work well together.

Though Tenney has carried on the same excellent quality of customer service that his grandfather provided, he saw a need in the market for a new, innovative kind of roofing. His services range from energy audits, attic insulations, mold assessments and home inspections. The energy audit acts as a report card for the home, letting you know where and how you can make simple and affordable improvements.

"We were the first local roofing contractors to dedicate ourselves to using more environmentally friendly roofing practices," Tenney said.

But what makes a roof "green?" Tenney explained that in order to make your roof as energy efficient as possible, there are several components to consider. The reflectivity, the ventilation and even insulation are just some of the ways that Tenney is making improvements.

Godwin Green Roofing offers a variety of different metal roofs, energy-efficient shingle roofs and even flat roof systems, along with a variety of roof coatings for commercial and residential properties.

"We've been really successful by treating our customers right and by word of mouth and referrals," Tenney said.

Tenney is taking over the green revolution in Gainesville. This year, he opened *Godwin Green Homes*, a sister company that offers a whole line of energy efficient and home improvement services.

"I see the crisis with energy," he said. "There are a lot of improvements that can be made to our homes that are affordable and will pay for themselves."

You can reach Christopher Tenney at Godwin Green Roofing at 352-538-4795 or visit them on the web at www.godwingreenroofs.com.

